

STRATEGY WORKSHOP FOR YOUR COMPANY A TOOL FOR LEADERSHIP

NO 1 HIGH PERFORMANCE TRAINING PROGRAMME MEASURING PAST PERFORMANCE ... MANAGING THE PRESENT...CONTROLLING FUTURE RESULTS

OVERVIEW

Strategy is the foundation of future value creation. Every organisation public, private and state-owned enterprise – needs to have clear sense of purpose, direction and mission control to execute the strategy plan. It starts by looking back – past successes, failures and disappointments and looking ahead.

This 3 day workshop will guide you step by step in relation to your company to develop a practical workable strategy plan and operational plan for 2017 and beyond.

FEATURES AND BENEFITS

This 3 day workshop will give your company and its team a new sense of purpose and direction and the strategy tools to efficiently and effectively implement a strategy plan for you and the your Team.

- Understand the importance of corporate strategy and business strategy
- Review and develop an enhanced business model
- What strategy tools should you use?
- How to do an effective SWOT Analysis
- Understand business risks, returns and value creation opportunities
- Assess your resource capabilities
- Put in place a strategy mission control
- Developing a practical operating budget for your company
- Develop appropriate KRIs and KPIs
- Have a strategy and budget dashboard as part of the strategy process
- How to do a Strategy Gap Analysis
- Identify growth opportunities and sources of revenue growth

**PLUS DIRECTORS CORPORATE GOVERNANCE FRAMEWORK
AND DUTIES OF DIRECTORS**

***MANAGING THE PRESENT
CONTROLLING FUTURE RESULTS***